



2024–25
**Sponsorship
Opportunities**

www.AMTE.net

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INTRODUCTION

The Association of Mathematics Teacher Educators (AMTE) is the largest organization in North America devoted to the improvement of mathematics teacher education. Over 1000 members strong, AMTE members include faculty members at universities, colleges, and community colleges, as well as others interested in mathematics teacher education.

AMTE welcomes sponsorship from interested supporters to help us accomplish our mission. Sponsors' financial support helps strengthen AMTE's value to its members and the communities they serve. This sponsorship brochure provides the necessary information for interested patrons, businesses, companies, organizations, and institutions that want to become active sponsors with AMTE.

MISSION STATEMENT

The mission of AMTE is to promote the improvement of mathematics teacher education, PK-12.

GOALS OF AMTE

- Effective mathematics teacher education programs and practices;
- Communication and collaboration among those involved in mathematics teacher education;
- Research and other scholarly endeavors related to mathematics teacher education;
- Professional growth of mathematics teacher educators;
- Effective policies and practices related to mathematics teacher education at all levels; and
- Equitable practices in mathematics teacher education, including increasing the diversity of mathematics teachers and teacher educators.

PREMIUM SPONSOR BENEFITS

Sponsors play an important role in AMTE’s ability to actualize its mission. The following section outlines benefits for premium sponsors along with anticipated yearly sponsorship opportunities.

PREMIUM SPONSOR ELIGIBILITY AND BENEFITS

There are three levels of premium sponsorship: Bronze, Silver and Gold. Contracts must be finalized by December 13 of each year. Sponsor benefits can be customized to meet the sponsor’s needs. Please discuss potential ideas with the AVP for Sponsorship.

	BRONZE SPONSOR \$3000-\$3999	SILVER SPONSOR \$4000-\$4999	GOLD SPONSOR \$5000 & ABOVE
Showcase Session One showcase session on the AMTE Annual Conference Program. Space must be secured by October 11 of each year.		X	X
Registration Complimentary Annual Conference Registration for sponsor representative		X 1 Registration	X 2 Registrations
Mailing List Use of the AMTE membership list		X 1 Mailing	X 2 Mailings
Exhibit Table Complimentary exhibit table(s) at the Annual Conference, including exhibitor badges	X 1 Table 2 Exhibitor Badges	X 1 Table 2 Exhibitor Badges	X 2 Tables 4 Exhibitor Badges
Program Ad An advertisement, approved by the AMTE Board, in the Conference Program	X Full Page	X Full Page	X Full Page
Conference App Ad Small banner and a listing with a website link on our Conference App	X	X	X
Recognition Public recognition by the AMTE Board at the Annual Conference, in the Conference Program, on signage at the AMTE Annual Conference, and on the AMTE website	X	X	X
Website Link Active link in the sponsorship area on the AMTE website	X	X	X





SPONSORSHIP OPPORTUNITIES

AMTE's Annual Conference averages 650 attendees. This list is not exhaustive but serves to provide suggestions of how potential partners might support AMTE activities. Sponsors may combine any of the opportunities listed on these two pages, or other contributions (suggested by the company and approved by the AMTE Board), to create a package to achieve a premium sponsorship level (Gold, Silver, or Bronze).

Sponsors of conference events will receive additional recognition through a sign with a statement of appreciation displayed at the sponsored event. If the sponsorship is for support other than events, a sign with a statement of appreciation will be displayed at the registration area.

KEYNOTE SESSIONS

	Cost	# of Sponsorships Available
Opening Session	\$5,000	1
Closing Session	\$2,500	1

Benefit includes up to 60 second ad/video from sponsor that will loop 30 minutes before keynote

MEAL FUNCTIONS

Thursday Lunch	\$3,500	2
Friday Breakfast	\$2,500	1
Friday Lunch	\$3,500	2
Saturday Breakfast	\$2,500	2
Saturday Lunch	\$5,000	1

Saturday Lunch sponsors have the opportunity to provide a 10-minute presentation to attendees pending approval from AMTE Board.

MORNING OR AFTERNOON BREAKS

Single Sponsor	\$6,000	3
Shared Sponsor	\$2,000	9

RECEPTIONS

Thursday Graduate Student & Early Career Faculty Reception	\$2,500	2
BIPOC Reception	\$1,500	1
President's Reception	\$1,500	1

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AV Equipment Support	\$2,500	3
On-Site Branding	\$2,000	10
Lanyards	\$5,000	1
Mobile App Push Notifications	\$250	2
VIP Sponsor Lounge	\$1,000	6
Conference App	\$5,000	1

A conference app is used at the annual conference. The sponsor of the conference app will receive additional recognition in the app and at the annual conference.

per company

NON-CONFERENCE SPONSORSHIP OPPORTUNITIES

ADVERTISING

All sponsors, regardless of sponsorship level, may purchase advertising with AMTE approved by the AMTE Board.

AD in the AMTE Conference Program

Deadline: November 1

½ page	\$600
¼ page	\$300

AD in the quarterly AMTE publication Connections

full-page (300 px by 600 px) per issue	\$600
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Deadlines: February 15, May 15, August 15, November 15

Mailing List	\$400
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- Sponsors may purchase a one-time use of the AMTE mailing list.

AWARDS SUPPORT

Support one of several awards/scholarships that AMTE bestows on members.

	Cost	# of Sponsorships Available
Susan Gay Graduate Student Travel Scholarship	\$ 700	4
Scholarship covers the cost of graduate student early registration and an additional \$400 to offset the cost of attending the conference.		
Scholarship for Elementary Mathematics Specialists	\$2,000	6
These scholarships provide elementary teachers with funding to enhance their mathematics knowledge, teaching, and leadership by enrolling in university coursework that will result in becoming a certified elementary mathematics specialist.		
STaR Fellows	\$1,700	10
The Service, Teaching, and Research (STaR) Program is an early career induction program for mathematics educators who are in their first or second year of a tenure track appointment in an institution of higher education.		
BIPOC Mentoring Program	\$1,000	
The BIPOC Mentoring Program aims to foster and support mentor/mentee relationships specifically aimed at supporting early-career BIPOC faculty as they navigate the demands of teaching, scholarship, and service in the profession.		
NCTM-AMTE Early Career Research MET Grant	\$500	
The MET grant supports prospective and in-service math teachers (Pre-K–grade 12) and provides funds to support the improvement of classroom practices and increasing teachers' mathematical knowledge.		



The Twenty-Ninth Annual Conference of the
Association of Mathematics Teacher Educators
will be held

February 6–8, 2025
in Reno, NV

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	1 table	2 tables
Annual Conference Exhibits.....	\$950	\$1,500

Each 6' X 30" table will include two chairs and one wastebasket. Two exhibit badges will be provided per table purchased. Exhibit badges allow exhibitors to participate in AMTE breaks and to purchase meal passes for an additional fee.

**AVP FOR SPONSORSHIP
CONTACT INFORMATION**

Please contact AMTE's Associate Vice President for Sponsorship to learn more about sponsorship opportunities. Additional sponsorship ideas are welcomed and will be reviewed by the AMTE Board.

Marta Magiera
AMTE Associate Vice President for Sponsorship

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